

Master in Business Administration

with an opportunity to major in...

Finance | Marketing | HRM | Supply Chain Management

These internationally recognised programmes will accelerate your career development into highly paid management positions. Aimed at graduates with significant business/management experience, it will significantly enhance your capability to function as a senior manager within a wide range of commercial and service organisations.

Completing the MBA will develop your strategic management knowledge, competence and problem-solving ability. You will become familiar with your choice of specialism (finance, marketing, human resource management or supply chain management), international management practice, and the development of effective business cultures and performance enhancement.



The course is intended to appeal to managers and potential managers throughout the world who want to obtain a postgraduate business qualification. The MBA is designed to draw upon the experience of the candidate, in recognition of the applied nature of the award the programme will emphasise an integrated and practical (professional) orientation over a theoretical approach. Full-time students take part in a comprehensive programme of organisational visits and a guest speaker programme to enhance their understanding of management practice.

POSTGRADUATE STUDY

lifechanging



**University of
Sunderland**

Master in Business Administration

with an opportunity to major in...

Finance | Marketing | HRM | Supply Chain Management

Entry Requirements

Applications are welcomed from holders of an honours degree or equivalent from a recognised institution. Applicants will be expected to demonstrate ability to operate at a managerial level along with experience equivalent to a graduate level or higher.

Overseas applications from countries whose first language is not English are required to produce evidence of competence in English. This will usually be a score of 6 on the British Council IELTS test or equivalent. Students may be tested to assess their language skills.

Term 1

Financial Management and Control | Managing and Leading People | Operations Management | Marketing Management

Term 2

(Finance)

International Business Environment
Global Corporate Strategy
Applied Research Methods
Management Accounting and Control
International Financial Statements

(Marketing)

International Business Environment
Global Corporate Strategy
Applied Research Methods
E-Marketing
International Marketing

(Human Resource Management)

International Business Environment
Global Corporate Strategy
Applied Research Methods
International HRM
Organisational Development and Change

(Supply Chain Management)

International Business Environment
Global Logistics and Supply Chain
Sustainable Logistics and Integrated-Supply Chain Designs
Project Management
Applied Research Methods

Term 3

MBA Dissertation

Specialising in either finance, marketing, HRM or supply chain management determined by your programme choice.

Enterprise, Marketing and Recruitment Team

Faculty of Business and Law
Reg Vardy Centre
St Peters Way, Sunderland, SR6 0DD

T: +44 (0) 191 515 3341

T: +44 (0) 191 515 2311

E: business@sunderland.ac.uk

W: www.sunderland.ac.uk/BL